

# The top 10 most in-demand skills

Gain today's must-have skills to expand your knowledge and prepare for what's next in your career. Don't worry if you miss a day — you can always catch up tomorrow.



Monday	Tuesday	Wednesday	Thursday	Friday
Leadership		Management		Pop quiz:
<a href="#">Characteristics of a leader</a> (1m 58s)	<a href="#">Developing others</a> (3m 49s)	<a href="#">Employ the one-minute manager technique</a> (3m 20s)	<a href="#">Show recognition and gratitude every single day</a> (3m 38s)	Why is the one-minute manager technique effective?
Sales	Communication		Pop quiz:	Project management
<a href="#">Three key ingredients</a> (3m 58s) <a href="#">Features, advantages, and benefits explained</a> (2m 11s)	<a href="#">Know when to listen and when to speak</a> (3m 01s)	<a href="#">The four building blocks: People</a> (4m 00s)	What are the three C's of selling?	<a href="#">What is project management?</a> (3m 05s) <a href="#">Project managers need to be brave too</a> (2m 58s)
Customer service	Pop quiz:	Research	Teamwork	
<a href="#">Making a difference for customers</a> (2m 35s) <a href="#">Critical listening skills: Getting started</a> (3m 27s)	Being an active listener is about finding a balance between what three things?	<a href="#">Select and use an evaluation analysis framework</a> (3m 20s) <a href="#">Qualitative vs. quantitative: When to use each research method</a> (2m 10s)	<a href="#">Is it natural to work in a team?</a> (2m 58s)	<a href="#">Prioritize team goals and build trust</a> (3m 15s)
Marketing		Analytical skills		Activity:
<a href="#">Align your products and services to the value proposition</a> (6m 00s)	<a href="#">What a marketing plan is and why it matters</a> (3m 07s)	<a href="#">Strategy analysis key concepts</a> (4m 24s)	<a href="#">Types of analysis</a> (1m 41s)	Think about one of your last projects and how you would apply strategy analysis concepts to it.